

Automotive Industry in the New EU Member States

THE AUTOMOTIVE INDUSTRY
is the engine of the European
economy in terms of investments,

employment level, R&D expenditure, state
revenue and export. To retain this strength, EU governments and
the European vehicle industry have to work together.
With overall economic circumstances currently deteriorating
sharply, it is all the more important to ensure a supportive
regulatory framework, in particular concerning environmental
requirements that typically involve high levels of investment over
a longer period of time. Governments can help sustain
Research & Development programmes and take action
to boost consumer confidence and renew the EU car fleet.



TUESDAY 4 NOVEMBER 2008

THE NEW EU MEMBER STATES host 17%
of EU car production and this share is growing.
The new member governments' support for a holistic
way of policy making in Brussels is truly essential.
This explains why the Permanent Representation of
Romania to the EU and the European Automobile
Manufacturers Association (ACEA) jointly organise a special
event, with the clear aim of raising awareness about the
importance of the automotive sector in Europe. The role
of the New EU Member States will be of special focus.

Competitiveness and Environment – Major Challenges of Equal Priority

8.30 **Registration**

9.00 **Welcome address** by Permanent Representative of Romania to the EU
HE Ambassador Mihnea Ioan Motoc

Video address by Prime Minister of Romania, Călin Popescu Țăriceanu

Opening address by Vice-President of the European Commission Günter Verheugen

ROUND TABLE I 09.45 > 10.45

CHAIRIED BY **Miroslav Ouzký, MEP**

> **Fleet renewal, affordability and fiscal issues**

Grażyna Henclewska, Undersecretary of State | *Ministry of Economy – Poland*

> **Innovation & sustainable mobility**

Eugen Teodorovici, Secretary of State | *Ministry of Economy & Finance – Romania*

> **Trade & Globalisation**

Vojtech Ferencz, Director General | *Section Strategy of the Ministry of Economy - Slovakia*

Q & A

10.45 COFFEE BREAK

ROUND TABLE II 11.00 > 12.00

CHAIRIED BY **Philippe Jean, Head of Unit Automotive Industry, DG ENTR**

> **Improving competitiveness & Regulatory framework**

Aleš Kuták, Deputy Minister | *Ministry of Environment – Czech Republic*

> **Securing automotive investments in the New Member States**

Kálmán Mészáros, Economics Councillor | *Embassy of Hungary*

> **The role of cluster in achieving growth in the automotive sector**

Dušan Bušen, Director | *Automotive Cluster – Slovenia*

> **Automotive industry in Romania, the case of Dacia-Renault**

Cristian Nevzoreanu, *Director Public Affairs Renault Technology Romania*

Constantin Stroe, *President General Manager ACAROM*

Q & A

12.15 **Closing Address** by European Commissioner for Multilingualism Leonard Orban

Wrap-up by ACEA Secretary General Ivan Hodáč

13.00 LUNCH BUFFET



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OF ROMANIA TO THE EUROPEAN UNION
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