

## SPEAKER & PANELIST BIOGRAPHIES

### OPENING ADDRESS



#### CARLOS GHOSN

President, Acea  
Chairman & Ceo, Renault



**Carlos Ghosn** joined Michelin in 1978 as Plant Manager in Le Puy, France, before being appointed Head of Research and Development for industrial tyres in Ladoux, France. He became Chief Operating Officer of Michelin's South American operations, then Chairman and Chief Executive Officer of Michelin North America in 1990.

Mr Ghosn joined Renault as Executive Vice President in 1996 and was appointed Chief Operating Officer of Nissan Motors in June 1999, thereafter becoming President in 2000 and Chief Executive Officer in 2001. Mr Ghosn has been Chairman and CEO of Renault since May 2005. He remains President and CEO of Nissan, and Chairman and CEO of Renault Nissan Alliance.

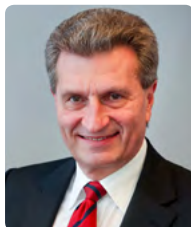
Carlos Ghosn was previously ACEA President in 2009.

### KEYNOTE SPEECH



#### GÜNTHER OETTINGER

European Commissioner,  
Digital Economy and Society



Before being appointed European Commissioner for Digital Economy and Society in November 2014, **Mr Oettinger** was previously Vice-President of the European Commission in charge of Energy, a position he held from February 2010 until October 2014.

He is an established member of the Christian Democratic Union (CDU) and is affiliated with the European People's Party (EPP).

Mr Oettinger was Prime-Minister of the state of Baden-Württemberg between 2005 and 2010 and chairman of the CDU Baden-Württemberg between 2005 and 2010.

From 1984 to 2005, he worked as a lawyer with a firm of auditors and tax consultancy, of which he became CEO in 1988.

Mr Oettinger studied law and economics at Tübingen University.

### KEYNOTE SPEECH



#### JOÃO AGUIAR MACHADO

Director General, DG Move



**João Aguiar Machado** is Director General of Directorate-General for Mobility and Transport in the European Commission. Responsible for developing transport policies for the European Union, Mr Aguiar Machado's particular remit is to ensure mobility in a single European transport area, including the Single European Sky (SES), integrating citizens' needs, environmental policy and competitiveness.

Before taking up his current position, Mr Aguiar Machado was Deputy Director General at the European Commission's Directorate-General for Trade. From September 2007 to December 2008 he was Deputy Director-General at the EC's Directorate-General for External Relations.

Mr Aguiar Machado studied economics both in Lisbon and at the College of Europe in Bruges.



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## LANDSCAPE ASSESSMENT



### FRANCK LEVEQUE



Vice President  
& Business Unit Leader,  
Frost & Sullivan Europe & Africa

**Franck Leveque** joined Frost & Sullivan in early 2001. Mr Leveque has been instrumental in the development of the Automotive & Transportation practice in Europe. He is a member of the European management team, driving consulting best practices and responsible for the expansion of the transportation sector, including future mobility, rail and urban transport, and Intelligent Transport Systems.

Mr Leveque is a recognised automotive and transportation expert and speaks at various events. He has worked and managed numerous high-value projects, ranging from new market assessment, business model development, competitive benchmark/positioning, strategic opportunity identification and evaluation, diversification strategy, etc. He has worked with many blue chip companies including Daimler, Renault-Nissan, Ford, Magna, Valeo, Continental, Siemens and many more.

## SECRETARY GENERAL, ACEA



### ERIK JONNAERT



**Erik Jonnaert** joined ACEA in October 2013 as Secretary General. Erik Jonnaert, a lawyer, began his career with Linklaters law firm in Brussels. He later joined Procter & Gamble, a US consumer goods company, where he spent more than 25 years in various positions in public affairs, regulatory affairs, communications and stakeholder relations.

Prior to his ACEA appointment, Mr Jonnaert was Procter & Gamble's Vice President for external relations in Asia and Vice President of the European Chamber of Commerce in Singapore.

Mr Jonnaert is a graduate of Harvard Law School.

## MODERATOR



### CATHY SMITH



**Cathy Smith** is a journalist who now specialises in conference moderating, media training and presentation training for a wide range of international clients.

Ms Smith worked for the BBC for many years as a reporter and presenter. She is a former Brussels-based correspondent for both the BBC and GMTV and was a main presenter of Channel Four News in the UK.



## SPEAKER & PANELIST BIOGRAPHIES

### PANEL 1



JACQUES AMSELEM

CEO, Alliance Telematics



**Jacques Amselem** is the CEO of Allianz Telematics, a fully-fledged Telematics Service Provider located in Trieste, and Head of Global Telematics in Munich.

Mr Amselem joined the Mondial Assistance Group (now known as Allianz Global Assistance) Headquarters in Paris in 2002 and was handed the responsibility for implementation of telematics services for the group's OEM customers. Mr Amselem contributed to significant projects at Mondial Group, which included Pan-European eCall for Mercedes (Teleaid) and a complete suite of telematics services for Volvo (Volvo On Call). Mr Amselem has been a regular contributor to, and participant in, European Commission/CEN/Ertico standardisation initiatives on telematics and eCall since the early 2000s.

Having contributed to Allianz Transformation Programs by evaluating possible uses for telematics technologies in the insurance and assistance activities of the Group, the Board of Management of Allianz SE tasked Mr Amselem with the responsibility of developing the global telematics competency across the organisation in 2006, in order to implement telematics solutions that could serve Allianz entities globally.



MAGDA KOPCZYNSKA

Director, DG Move



**Magda Kopczynska** is Director for Innovative and Sustainable Mobility in Directorate-General for Mobility and Transport in the European Commission.

Prior to joining the European Commission in 2006, Ms Kopczynska worked for three years as Director of "Lewiatan", the Polish Private Employers Confederation Brussels Office, representing Polish entrepreneurs vis-à-vis the European Institutions. Between 1999 and 2003 she worked for the Warsaw local administration as Director of the Promotion Department and later as the Head of Cabinet of the Mayor.

A Graduate of the Jagiellonian University in Krakow with a Degree in English Literature, Ms Kopczynska worked for several years in the public relations domain, which she complemented with a Post-Graduate Degree in Communications from the Warsaw University.



MARTIN KRISTENSSON

Director of Connectivity  
Strategy, Volvo Cars




**Martin Kristensson** is Director of Connectivity Strategy at Volvo Car Group, and is responsible for defining and aligning Volvo's strategy for connected cars across the organisation. With fifteen years of experience in connected services and four years in automotive, he is internationally recognised as a connected car expert.

Martin holds an MSc degree in Computer Science and a background in mobile services, mobile commerce, and business development.



 #ConnectedCar

## SPEAKER & PANELIST BIOGRAPHIES



**HERMANN MEYER**

Chief Executive Officer,  
Ertico – Its Europe



**Hermann Meyer** works at ERTICO – ITS Europe, a Public-Private Partnership initiative to support the development and deployment of ITS in Europe. He is a member of the Board of Directors of the ITS World Congress, Co-Chair of the iMobility Forum and a member of the Coordination Committee of the Network of National ITS Associations.

Prior to joining ERTICO, Mr Meyer represented the interests of the Volkswagen Group in the EU institutions in Brussels as Head of the Government Relations Office. He joined Volkswagen in 1995 serving as Manager in the “Sustainability Strategy” Department and as Head of the Technology and Science Department in the Government Relations Offices in Bonn and Berlin. Mr Meyer has also worked in the Principal Policy Department in the German Federal Ministry of Transport, at the European Automobile Manufacturers’ Association (ACEA), and has headed the Vehicle Technologies working group of the Sustainable Mobility 2030 initiative of the World Business Council for Sustainable Development.



**PIM VAN DER JAGT**

Managing Director,  
European Ford Research Centre



In February 2009, **Professor Dr Pim van der Jagt** was appointed Managing Director of the Ford Research Center, Aachen. In addition to this role, he is also Executive Technical Leader for Global Vehicle Dynamics, a position he has held since 2007.

Dr van der Jagt was appointed Manager of Global Advanced Vehicle Dynamics at Ford in 2003. When he joined Ford Motor

Company in 1996, Dr van der Jagt served as Staff Technical Specialist for Vehicle Dynamics and then as Manager of Vehicle Integration & Manufacturing.

Prior to his work at Ford, Dr van der Jagt worked for the Goodyear Tyre and Rubber Company. At Goodyear he worked in the Tyre Engineering Technology Department, first in Luxembourg and later at Goodyear’s primary Technical Centre in Akron, Ohio. Dr van der Jagt obtained a MSc in Mechanical Engineering with a specialisation in Vehicle Engineering from the Delft University of Technology in 1987, and his PhD from Eindhoven University of Technology in 2008. In 2008 he was named a Visiting Professor at the Loughborough University of Technology in England.



## SPEAKER & PANELIST BIOGRAPHIES

### PANEL 2



#### MIKE BELL

Global Connected Car Director,  
Jaguar Land Rover



**Mike Bell** is the Global Connected Car Director, a new position created in 2012 to address customer demand for connected car technologies. He is responsible for establishing and leading the end-to-end connected car service for Jaguar Land Rover, delivering an integrated strategy for telematics, mobile connectivity (both in-car and connected devices) and connected services.

As recognition for his pioneering and innovative work at Jaguar Land Rover, Dr Bell was presented with the 2014 Automotive News Europe Rising Star Award for Technology.

Prior to this Dr Bell was Chief Technology Officer at Jaguar Land Rover where his involvement in telematics started. Mike has spent over 19 years as a senior strategic technology professional working for major Fortune 500 and FTSE 100 companies. He has experience of multiple industry verticals including utilities, manufacturing, telecoms, oil exploration, and public sector.

Dr Bell holds a BSc and PhD in computer science from University of Liverpool.



#### MARTIN EMELE

Vice President,  
Product Security Product Group,  
Etas



**Dr Martin Emele** heads the Product Security Product Group at ETAS GmbH. In 2011 he initiated the Bosch Center of Competence for Security which holds the governance function regarding product security for the whole Robert Bosch GmbH. Before joining ETAS, Dr Emele led the Bosch security project for developing the Bosch Hardware Security Module (HSM)

together with the necessary embedded cryptographic software solutions for protecting connected devices.

Dr Emele holds a PhD and diploma in computer science from University of Stuttgart.



#### MONIKA KUSCHEWSKY

Special Counsel,  
Covington & Burling



**Monika Kuschewsky** is Special Counsel in Covington's Privacy & Data Security practice, based in the Brussels office. She has practised in Brussels since 2000 and, prior to joining Covington, was a partner in a Brussels headquartered law firm, where she developed and headed the European data protection practice.

Ms Kuschewsky is qualified as a Certified Information Privacy Professional/ Europe. She is the general editor of "Data Protection and Privacy – Jurisdictional Comparisons," a multi-jurisdictional reference guide for companies, legal professionals and data protection officers covering over 35 major jurisdictions worldwide. Ms Kuschewsky is also a member of the editorial board of the Privacy & Data Protection Journal and a research contributor to Nymity and regularly speaks and publishes on various data protection related topics.



## SPEAKER & PANELIST BIOGRAPHIES

### RALF LAMBERTI

Director User Interaction  
& Connected Car,  
Daimler AG



**Ralf Lamberti** is Daimler's Director of User Interaction and Connected Car. In this role he focuses on improving human-machine interfacing, as well as on other technical aspects related to the development of connected cars. He has held this position since 2014.

Mr Lamberti joined the Mercedes-Benz sub-brand of Daimler in 1987, working for the technical planning department, before gradually progressing through roles in production and passenger car development. In 2004 he became Director of Information Technology for Engineering and Process in Daimler's Group Research & Advanced Engineering section. In 2009 he took up the role of Telematics director in the same department.

Mr Lamberti holds a degree in mechanical engineering from the University of Karlsruhe and a business and administration qualification from the University of Aachen.

### PAUL TIMMERS

Director, DG Connect



**Dr Paul Timmers** is Director of the Sustainable & Secure Society Directorate in the European Commission Communications Networks, Content and Technologies Directorate General (DG CONNECT) dealing with policy and R&I in ICT and health, ageing, public services, smart cities and cyber-security. Previously he headed the ICT for Inclusion and the

eGovernment units. He was also member of Cabinet of the European Commissioner for Enterprise and Information Society.

Before joining the European Commission, Dr Timmers was a manager in product marketing and software development in a large IT company. He also co-founded a software start-up.

Dr Timmers holds a PhD in theoretical physics from the University of Nijmegen, the Netherlands and a MBA from Warwick Business School, UK. He has widely published in the field of technology and policy, including a book on electronic commerce strategies and business models. Dr Timmers was a visiting professor and lecturer at several universities and business schools across the world including an EU Research Fellow at the University of North Carolina in USA.

