



European  
Automobile  
Manufacturers  
Association

ACEA PASSENGER CAR EVENT

# the CONNECTED CAR

SAFE CLEAN SECURE

**4 DECEMBER 2014**

12.30 – 17.30

**AUTOWORLD MUSEUM**

Parc du Cinquantenaire  
1000 Brussels

MODERATOR: **Cathy Smith**

**12.30** Registration and Luncheon

**13.30** WORDS OF WELCOME

**Erik Jonnaert**, ACEA Secretary General

**13.40** ANIMATED VIDEO ON THE CONNECTED CAR

**13.45** OPENING ADDRESS

**Carlos Ghosn**, ACEA President; CEO Renault

**13.55** KEYNOTE SPEECH

**Günther Oettinger**, Commissioner for Digital Economy and Society,  
European Commission

**14.05** KEYNOTE SPEECH

**João Aguiar Machado**, Director-General of DG Mobility and Transport,  
European Commission

**14.15** LANDSCAPE ASSESSMENT

**Franck Leveque**, Vice President, Automotive & Transportation, Frost & Sullivan

**14.30** **PANEL 1** Safe and Clean Connectivity

The connected car: the magic solution for safe and clean mobility?  
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**Martin Kristensson**, Director Connectivity Strategy, Volvo Cars

**Pim van der Jagt**, Managing Director, Ford Research  
& Advanced Engineering Europe

**Hermann Meyer**, CEO, ERTICO – ITS Europe

**Magda Kopczyńska**, Director, DG Move

**Jacques Amselem**, CEO of Allianz Telematics

**15.30** Coffee Break

**16.00** **PANEL 2** Secure Connectivity

Connection versus protection: how to strike the balance?  
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**Mike Bell**, Global Connected Car Director, JLR

**Ralf Lamberti**, Director User Interaction & Connected Car, Daimler

**Paul Timmers**, Director for Sustainable and Secure Society, DG Connect

**Martin Emele**, Vice President Product Security Product Group, ETAS

**Monika Kuschewsky**, Special Counsel, Covington and Burling LLP

**17.15** WRAP UP

**Marc Greven**, ACEA Connectivity Director

FIND OUT MORE AND REGISTER FOR THE EVENT AT

[www.acea.be/events/event/the-connected-car-safe-clean-secure](http://www.acea.be/events/event/the-connected-car-safe-clean-secure)

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