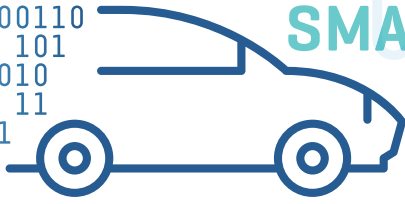


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SMART CARS DRIVEN BY DATA



European
Automobile
Manufacturers
Association

1 DECEMBER 2016 | 13.30 – 17.30 | ALBERT HALL, BRUSSELS

#CarsDrivenByData

MODERATOR: **Jacki Davis**

13.30

Registration and welcome coffee

14.00

MESSAGE FROM ACEA PRESIDENT



Dr Dieter Zetsche, ACEA President, CEO of Daimler

14.05

OPENING ADDRESS



Erik Jonnaert, ACEA Secretary General

14.15

KEYNOTE SPEECH



Roberto Viola, Director General, DG CONNECT, European Commission

14.25

KEYNOTE SPEECH



Dita Charanzová, Member of the European Parliament

14.35

Q&A

14.50



Coffee Break

15.20

PANEL DISCUSSION



What infrastructure will we need to transmit the data?

Joel Schroeder, Vice President, EMEA Satellite Operators Association

Christian Rousseau, Executive Expert Leader, Renault

Nils Skov Andersen, General Manager, Car 2 Car Communication Consortium

Steven Tas, Chairman of the Executive Board, ETNO

Eddy Hartog, Head of Unit, Smart Mobility and Living,

DG CONNECT, European Commission

16.20

PANEL DISCUSSION



How can we protect data, and share it safely and securely?

Jacob Bangsgaard, Director General, FIA Region I

Sebastian Zimmermann, Head of Data services connected car, BMW Group

Dirk Staudenmayer, Head of Unit, DG JUST, European Commission

Shane Rooney, Executive Director, GSMA

Frank Schlehuber, Aftermarket Director, CLEPA

Dirk Wollschlaeger, General Manager Global Automotive Industry, IBM

17.20

CLOSING SPEECH



Henrik Hololei, Director General, DG MOVE, European Commission

17.30

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