



AdBlue® Forum – ACEA Passenger Car Workshop and AdBlue® Filling Demonstration Day 2 – 28th Jun

| | |
|--|---|
| 9:00 | <p>Plenary Session What is the future for diesel?</p> <p>Participants: This session is open to all conference attendees.</p> |
| <p>The Forum on Day 2 aims to provide an overview of the AdBlue® supply and network development in the European passenger car sector. The sessions will be led by leading regulators, car manufacturers, AdBlue® producers as well as AdBlue® equipment suppliers to discuss their strategies for passenger car AdBlue® infrastructure and to showcase product innovations for AdBlue® supply.</p> | |
| 11:00 | <p>Chairperson's Introduction</p> |

AdBlue® use for Passenger Cars

Session 1: The expansion of AdBlue® in the passenger car market

| | |
|--------------|--|
| 11:10 | <p>Presentation: Latest updates on AdBlue® supply for diesel light-duty vehicles and passenger cars</p> <ul style="list-style-type: none"> - Vehicle sales, diesel engine sales and SCR sales forecasts - Key factors impacting AdBlue® consumption on light-duty vehicles and passenger cars - Introducing a new approach for up-to-date information about AdBlue® pump and retail locations <p>Senior Representative, Integer Research <i>confirmed</i></p> |
| 11:40 | <p>Presentation: Building up AdBlue® supply infrastructure at the fuel station</p> <ul style="list-style-type: none"> - SCR-equipped passenger car available in the European Market – A summary from Volkswagen's perspective - Infrastructure needs for diesel passenger car drivers - Status and need of Infrastructure roll out in Germany and the EU - Next steps <p>Dominique Berg, AdBlue® Expert, AutoVision GmbH – A Volkswagen Group Company <i>confirmed</i></p> |
| 12:10 | <p>Presentation: Improving supply infrastructure at the fuel stations – From the perspective on fuel station owners</p> <p>Stephan Zieger, Managing Director, Bundesverband Freier Tankstellen e.V. (BFT) <i>confirmed</i></p> |

12:40 **Networking Lunch Break**

The Future of AdBlue® Infrastructure

Session 2: Expectations for AdBlue® development in the passenger car market

| | |
|--------------|---|
| 14:00 | <p>The need for AdBlue® in the passenger car sector has long been discussed and draws ever closer, demanding the attention of OEMs, the AdBlue® and mineral oil sector.</p> <ul style="list-style-type: none"> - What are the remaining challenges to establish a complete infrastructure system? - How can all stakeholders throughout the supply chain work closer to enhance customer acceptance of AdBlue® use on passenger cars? - What strategies can be taken into account to establish a strong pump network for AdBlue® use on passenger cars? <p>Attendees of this interactive session will be divided into groups and asked to discuss the above questions. They will then be given the opportunity to share their ideas and opinions with the wider group.</p> <p>Participants: This session is open to all conference attendees.</p> |
|--------------|---|

AdBlue® Filling Demonstration and Networking

| Session 3: Demonstration of AdBlue® filling systems and refilling hardware | |
|---|--|
| 15:00 | <p>With the introduction of Euro 6 regulations and RDE testing requirements, the demand for AdBlue® in the diesel passenger car sector will rise, presenting unique challenges for the market. This session will provide a practical view regarding the development of AdBlue® supply and infrastructure in line with demand in this sector. The demonstration will also feature an exhibition of AdBlue® dispensing equipment for passenger cars, offering attendees the chance to experience the latest technology developments and to discuss the best practices with all stakeholders including OEMs, technology suppliers, retailers and fuel station owners.</p> <p>Confirmed Car List: Adam Opel BMW Jaguar Land Rover Volkswagen/Audi</p> <p>Participants: This session is open to all conference attendees.</p> |

| | |
|--------------|-----------------------------------|
| 16:30 | Afternoon Networking Event |
| 18:00 | End of Day 2 |