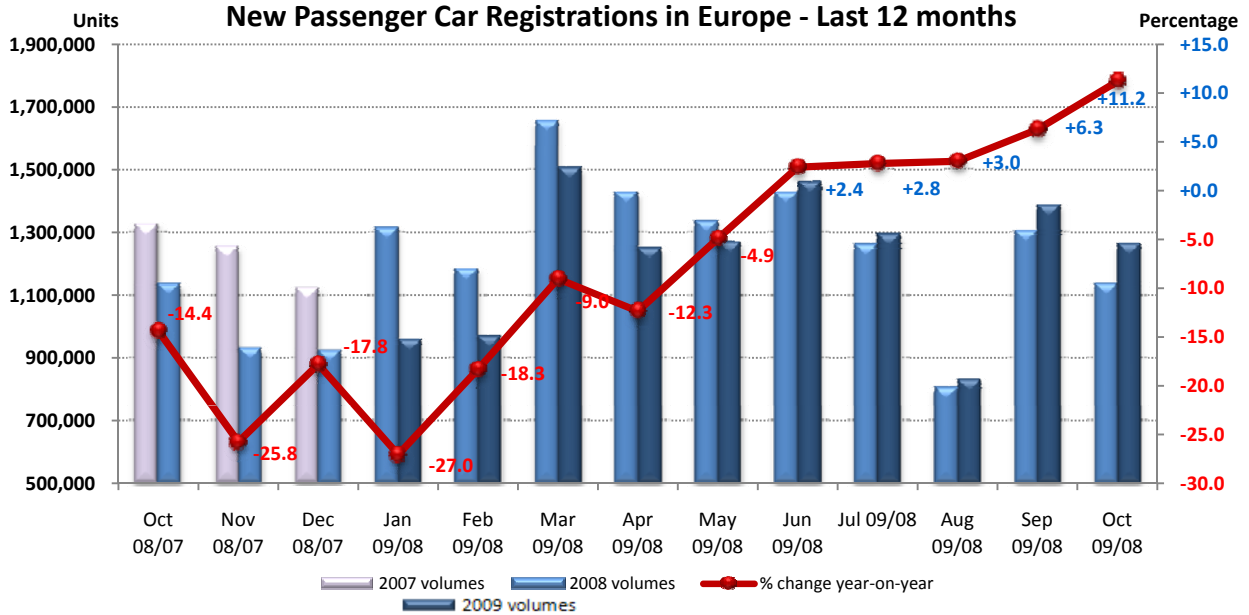




November 16, 2009

New Passenger Car Registrations *European Union + EFTA Countries*



Not adjusted for working days

PASSENGER CARS: Registrations rise 11.2% in October

In October, contrasting performances in Western Europe (+15.8%) and the new EU Member States (-36.9%) resulted in an overall growth of the **European* new car market** by 11.2% compared to a marked decrease (-14.4%) in October 2008. **From January to October**, registrations declined by 5%, amounting to 12,206,381 units. The month of October counted on average one working day less this year across the region.

In Western Europe, new car registrations totaled 1,200,861 units **in October**, or 15.8% more than in October last year, mostly led by an increase in the major markets and supported by fleet renewal incentives. British new car registrations expanded by 31.6%, the Spanish by 26.4%, the German by 24.1%, the French by 20.3% and the Italian by 15.7%. Portugal (+3.5%) and Austria (+2.7%) also increased registrations. **Ten months into the year**, results were down 3% with a total of 11,510,125 new vehicles registered. Only Germany (+25.9%), France (+4.2%) and Austria (+6.3%) recorded a plus. Demand for new cars decreased in Spain (-24.4%), the UK (-12.3%) and Italy (-3.9%).

In the new EU Member States, new car registrations dropped by 36.9% **in October**. The Czech Republic was the only country to post growth (+8.8%). Elsewhere, the downturn ranged from 8.4% (Poland) to 81.6% (Latvia). **From January to September**, the decline was 29.6% in the region. Slovakia (+13.5%), the Czech Republic (+8.1%) and Poland (+0.6%) saw their markets expand while all others contracted sharply.

* EU27 + EFTA, data for Cyprus and Malta unavailable



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Press Release

**PRESS EMBARGO FOR ALL DATA :
8.00 A.M.(7.00 A.M GMT), November 16, 2009**

PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

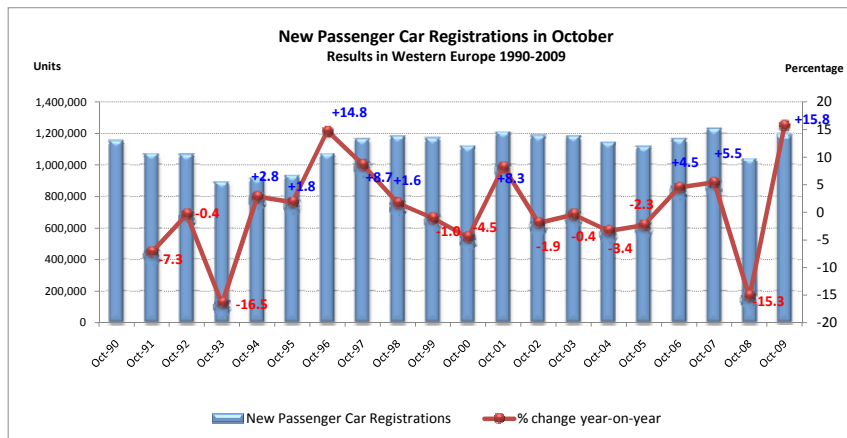
16/11/09

	October '09	October '08	% Chg 09/08	Jan - Oct '09	Jan - Oct '08	% Chg 09/08
AUSTRIA	26,694	25,992	+2.7	274,369	258,149	+6.3
BELGIUM	39,726	42,998	-7.6	414,609	483,729	-14.3
DENMARK	9,742	11,342	-14.1	91,317	133,237	-31.5
FINLAND	7,610	10,164	-25.1	80,219	128,729	-37.7
FRANCE	210,424	174,939	+20.3	1,823,925	1,750,703	+4.2
GERMANY	321,120	258,814	+24.1	3,311,886	2,630,287	+25.9
GREECE	11,720	19,666	-40.4	192,769	245,902	-21.6
IRELAND	1,526	1,748	-12.7	56,637	150,790	-62.4
ITALY	195,545	169,032	+15.7	1,807,832	1,880,555	-3.9
LUXEMBURG	4,301	4,488	-4.2	41,163	46,172	-10.8
NETHERLANDS	35,805	41,875	-14.5	352,134	462,938	-23.9
PORTUGAL	15,183	14,674	+3.5	128,040	176,839	-27.9
SPAIN	98,202	77,686	+26.4	775,378	1,025,677	-24.4
SWEDEN	21,783	22,299	-2.3	173,914	219,210	-20.7
UNITED KINGDOM	168,942	128,352	+31.6	1,685,981	1,922,771	-12.3
EUROPEAN UNION (EU15)	1,168,323	1,004,069	+16.4	11,210,173	11,515,688	-2.7
ICELAND	76	181	-58.0	1,869	8,913	-79.0
NORWAY	10,187	8,390	+21.4	78,825	95,846	-17.8
SWITZERLAND**	22,275	24,426	-8.8	219,258	243,548	-10.0
EFTA	32,538	32,997	-1.4	299,952	348,307	-13.9
EU15+EFTA	1,200,861	1,037,066	+15.8	11,510,125	11,863,995	-3.0
BULGARIA	1,531	3,878	-60.5	19,723	38,202	-48.4
CZECH REPUBLIC	14,121	12,973	+8.8	131,869	121,973	+8.1
ESTONIA	450	1,677	-73.2	7,404	22,213	-66.7
HUNGARY**	3,557	12,872	-72.4	52,404	133,607	-60.8
LATVIA	218	1,183	-81.6	3,397	17,239	-80.3
LITHUANIA	493	1,715	-71.3	5,930	19,480	-69.6
POLAND	25,279	27,606	-8.4	264,790	263,153	+0.6
ROMANIA	7,572	24,474	-69.1	96,176	252,924	-62.0
SLOVAKIA	4,459	6,775	-34.2	66,813	58,858	+13.5
SLOVENIA	4,764	5,865	-18.8	47,750	61,120	-21.9
EU (New Members)	62,444	99,018	-36.9	696,256	988,769	-29.6
EUROPEAN UNION*	1,230,767	1,103,087	+11.6	11,906,429	12,504,457	-4.8
TOTAL EUROPE (EU+EFTA)	1,263,305	1,136,084	+11.2	12,206,381	12,852,764	-5.0

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

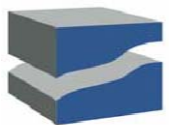
(**) ACEA estimates

For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55



Next press release: Tuesday, December 15, 2009

This information is available on the ACEA website: <http://www.acea.be>



ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

16/11/09

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,263,305	1,136,084	+11.2			12,206,381	12,852,764	-5.0
VW Group	21.2	22.2	267,948	252,031	+6.3	21.3	20.4	2,598,147	2,616,022	-0.7
VOLKSWAGEN	11.5	11.8	145,556	134,314	+8.4	11.4	10.5	1,395,068	1,348,279	+3.5
AUDI	4.0	5.1	51,005	58,254	-12.4	4.3	4.4	521,016	566,730	-8.1
SEAT	2.1	2.3	26,624	25,623	+3.9	2.2	2.3	269,051	293,820	-8.4
SKODA	3.5	3.0	44,618	33,604	+32.8	3.4	3.1	411,187	403,864	+1.8
Others (1)	0.0	0.0	145	236	-38.6	0.0	0.0	1,825	3,329	-45.2
PSA Group	13.3	12.8	168,569	145,856	+15.6	12.8	12.7	1,559,688	1,634,837	-4.6
PEUGEOT	7.0	6.7	88,931	76,097	+16.9	6.8	6.9	831,300	886,582	-6.2
CITROEN	6.3	6.1	79,638	69,759	+14.2	6.0	5.8	728,388	748,255	-2.7
FORD Group	10.2	9.8	129,025	111,891	+15.3	10.2	9.9	1,249,186	1,269,667	-1.6
FORD	8.6	8.3	108,879	94,493	+15.2	8.9	8.4	1,083,677	1,075,844	+0.7
VOLVO	1.6	1.5	20,146	17,398	+15.8	1.4	1.5	165,509	193,823	-14.6
GM Group	8.3	8.3	104,975	94,116	+11.5	9.0	9.6	1,101,228	1,233,521	-10.7
OPEL/VAUXHALL	6.9	6.8	86,789	77,047	+12.6	7.5	7.9	914,846	1,012,156	-9.6
CHEVROLET	1.3	1.0	16,178	11,717	+38.1	1.3	1.2	161,088	159,221	+1.2
SAAB	0.1	0.4	1,753	5,022	-65.1	0.2	0.4	23,590	57,435	-58.9
GM (US)	0.0	0.0	255	330	-22.7	0.0	0.0	1,704	4,709	-63.8
RENAULT Group	10.8	9.0	136,564	102,002	+33.9	9.0	8.7	1,094,430	1,124,591	-2.7
RENAULT	9.2	7.4	115,811	84,560	+37.0	7.4	7.5	899,606	968,124	-7.1
DACIA	1.6	1.5	20,753	17,442	+19.0	1.6	1.2	194,824	156,467	+24.5
FIAT Group	8.7	8.3	109,481	94,331	+16.1	8.8	8.0	1,071,513	1,033,170	+3.7
FIAT	7.0	6.6	88,407	75,130	+17.7	7.1	6.5	867,799	840,538	+3.2
LANCIA	0.9	0.9	11,101	9,811	+13.1	0.8	0.8	102,285	99,317	+3.0
ALFA ROMEO	0.8	0.8	9,538	9,006	+5.9	0.8	0.7	95,802	87,508	+9.5
Others (2)	0.0	0.0	435	384	+13.3	0.0	0.0	5,627	5,807	-3.1
TOYOTA Group	5.1	4.8	64,051	54,432	+17.7	5.1	5.3	622,482	680,271	-8.5
TOYOTA	5.0	4.6	62,644	52,590	+19.1	5.0	5.1	604,936	655,010	-7.6
LEXUS	0.1	0.2	1,407	1,842	-23.6	0.1	0.2	17,546	25,261	-30.5
BMW Group	4.8	5.8	60,313	66,275	-9.0	4.9	5.6	592,657	714,313	-17.0
BMW	3.9	5.0	48,817	56,749	-14.0	3.9	4.6	478,692	586,211	-18.3
MINI	0.9	0.8	11,496	9,526	+20.7	0.9	1.0	113,965	128,102	-11.0
DAIMLER	5.0	5.7	62,759	64,932	-3.3	4.8	5.4	581,586	691,851	-15.9
MERCEDES	4.3	5.0	54,812	56,395	-2.8	4.1	4.7	502,118	602,034	-16.6
SMART	0.6	0.8	7,947	8,537	-6.9	0.7	0.7	79,468	89,817	-11.5
NISSAN	2.7	2.0	34,725	22,176	+56.6	2.4	2.3	297,889	299,162	-0.4
HYUNDAI	2.1	1.7	26,194	19,856	+31.9	2.4	1.8	287,381	231,302	+24.2
SUZUKI	1.6	1.7	20,539	19,143	+7.3	1.8	1.7	216,243	222,168	-2.7
HONDA	1.4	1.5	17,733	17,562	+1.0	1.8	1.8	213,830	234,052	-8.6
KIA	1.8	1.6	22,971	18,318	+25.4	1.7	1.6	210,473	205,877	+2.2
MAZDA	1.2	1.5	15,560	16,976	-8.3	1.5	1.7	181,249	219,627	-17.5
MITSUBISHI	0.5	0.8	6,578	9,237	-28.8	0.7	0.8	86,351	106,143	-18.6
JAGUAR LAND ROVER	0.6	0.6	7,128	6,532	+9.1	0.6	0.8	70,437	99,382	-29.1
LAND ROVER	0.4	0.3	4,904	3,942	+24.4	0.4	0.5	46,039	66,383	-30.6
JAGUAR	0.2	0.2	2,224	2,590	-14.1	0.2	0.3	24,398	32,999	-26.1
CHRYSLER (3)	0.3	0.5	4,213	5,984	-29.6	0.4	0.7	46,495	83,860	-44.6
OTHER**	0.3	1.3	3,979	14,434	-72.4	1.0	1.2	125,116	152,948	-18.2

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(**) ACEA estimates

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ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

16/11/09

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,200,861	1,037,066	+15.8			11,510,125	11,863,995	-3.0
VW Group	20.8	22.0	250,306	228,580	+9.5	21.1	20.0	2,426,501	2,378,029	+2.0
VOLKSWAGEN	11.6	12.2	139,881	126,068	+11.0	11.6	10.7	1,339,083	1,272,281	+5.3
AUDI	4.2	5.5	50,031	56,588	-11.6	4.4	4.6	510,855	550,778	-7.2
SEAT	2.1	2.3	25,799	23,857	+8.1	2.2	2.3	257,226	276,121	-6.8
SKODA	2.9	2.1	34,452	21,835	+57.8	2.8	2.3	317,557	275,584	+15.2
Other(1)	0.0	0.0	143	232	-38.4	0.0	0.0	1,780	3,265	-45.5
PSA Group	13.6	13.3	162,738	137,429	+18.4	13.0	13.0	1,500,249	1,547,481	-3.1
PEUGEOT	7.1	6.9	85,859	71,557	+20.0	6.9	7.1	799,565	838,222	-4.6
CITROEN	6.4	6.4	76,879	65,872	+16.7	6.1	6.0	700,684	709,259	-1.2
FORD Group	10.2	9.9	123,033	103,072	+19.4	10.3	10.0	1,182,043	1,187,704	-0.5
FORD	8.6	8.3	103,749	86,504	+19.9	8.9	8.4	1,024,044	1,002,130	+2.2
VOLVO	1.6	1.6	19,284	16,568	+16.4	1.4	1.6	157,999	185,574	-14.9
GM Group	8.4	8.3	100,712	85,610	+17.6	9.1	9.5	1,041,749	1,130,756	-7.9
OPEL/VAUXHALL	7.0	6.8	83,970	70,867	+18.5	7.6	7.9	873,935	939,705	-7.0
CHEVROLET	1.2	0.9	14,817	9,505	+55.9	1.2	1.1	143,338	130,428	+9.9
SAAB	0.1	0.5	1,684	4,923	-65.8	0.2	0.5	22,858	56,196	-59.3
GM (US)	0.0	0.0	241	315	-23.5	0.0	0.0	1,618	4,427	-63.5
FIAT Group	8.8	8.6	105,487	89,391	+18.0	8.9	8.3	1,024,763	982,064	+4.3
FIAT	7.1	6.8	84,663	70,446	+20.2	7.2	6.7	823,376	791,367	+4.0
LANCIA	0.9	0.9	11,020	9,746	+13.1	0.9	0.8	101,522	98,819	+2.7
ALFA ROMEO	0.8	0.9	9,370	8,819	+6.2	0.8	0.7	94,312	86,174	+9.4
Other (2)	0.0	0.0	434	380	+14.2	0.0	0.0	5,553	5,704	-2.6
RENAULT Group	10.6	8.6	127,710	88,857	+43.7	8.7	8.3	999,790	984,244	+1.6
RENAULT	9.2	7.6	110,869	78,853	+40.6	7.4	7.6	847,379	904,624	-6.3
DACIA	1.4	1.0	16,841	10,004	+68.3	1.3	0.7	152,411	79,620	+91.4
BMW Group	4.9	6.3	59,304	64,958	-8.7	5.1	5.9	582,343	700,495	-16.9
BMW	4.0	5.4	47,872	55,532	-13.8	4.1	4.8	469,033	573,347	-18.2
MINI	1.0	0.9	11,432	9,426	+21.3	1.0	1.1	113,310	127,148	-10.9
TOYOTA Group	5.0	4.6	60,384	47,429	+27.3	5.0	5.1	576,964	609,812	-5.4
TOYOTA	4.9	4.4	59,097	45,774	+29.1	4.9	4.9	560,763	586,889	-4.5
LEXUS	0.1	0.2	1,287	1,655	-22.2	0.1	0.2	16,201	22,923	-29.3
DAIMLER	5.1	6.1	61,694	63,249	-2.5	5.0	5.7	570,959	675,812	-15.5
MERCEDES	4.5	5.3	53,761	54,741	-1.8	4.3	4.9	491,754	586,462	-16.1
SMART	0.7	0.8	7,933	8,508	-6.8	0.7	0.8	79,205	89,350	-11.4
NISSAN	2.8	2.0	33,046	20,403	+62.0	2.5	2.4	282,455	279,798	+0.9
HYUNDAI	1.9	1.5	23,290	15,878	+46.7	2.2	1.7	258,192	197,836	+30.5
HONDA	1.3	1.4	16,005	14,966	+6.9	1.7	1.7	195,870	206,725	-5.3
SUZUKI	1.6	1.4	18,937	14,718	+28.7	1.7	1.5	193,636	181,133	+6.9
KIA	1.7	1.4	20,092	14,753	+36.2	1.5	1.4	174,760	169,634	+3.0
MAZDA	1.2	1.5	14,838	15,477	-4.1	1.5	1.7	172,198	204,156	-15.7
MITSUBISHI	0.4	0.8	5,316	7,889	-32.6	0.6	0.8	74,462	93,683	-20.5
JAGUAR LAND ROV	0.6	0.6	6,987	6,302	+10.9	0.6	0.8	68,932	96,354	-28.5
LAND ROVER	0.4	0.4	4,777	3,768	+26.8	0.4	0.5	44,940	64,156	-30.0
JAGUAR	0.2	0.2	2,210	2,534	-12.8	0.2	0.3	23,992	32,198	-25.5
CHRYSLER	0.3	0.5	4,027	5,602	-28.1	0.4	0.7	44,357	79,673	-44.3
OTHER**	0.6	1.2	6,955	12,503	-44.4	1.2	1.3	139,903	158,606	-11.8

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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