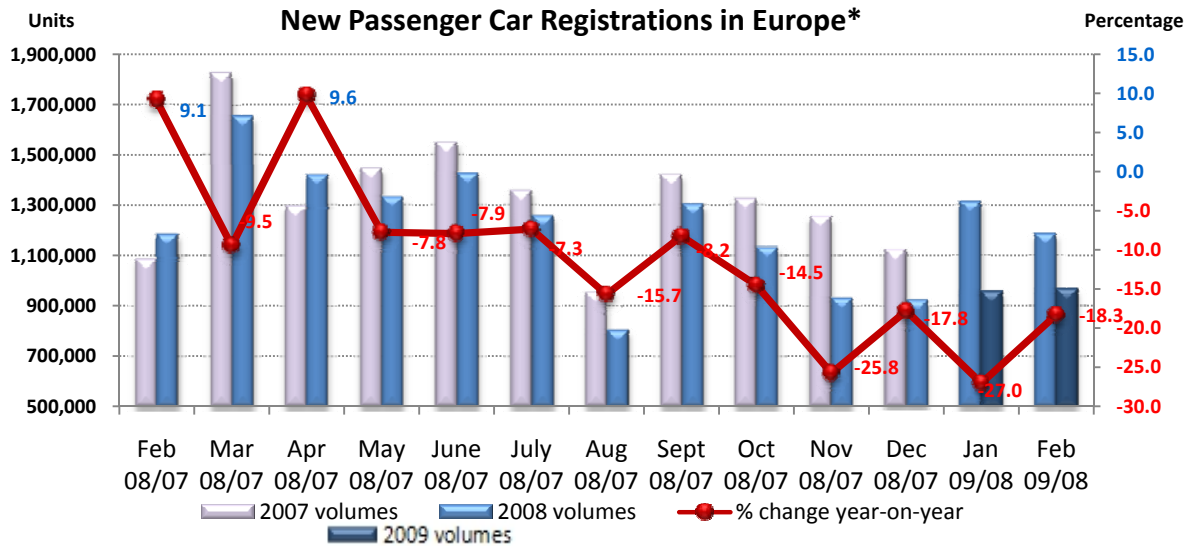




March 13, 2009

New Passenger Car Registrations *European Union + EFTA Countries*



Not adjusted for working days

PASSENGER CARS: European registrations down 18.3% in February

In February, 968,159 new passenger cars were registered in Europe*, 18.3% less compared to the same month of 2008. The downturn was more marked in the new EU Member States (-30.3%) than in Western Europe (-17.3%), where the German market pushed aggregate registrations upward. There was on average one working day less across Europe in February. Two months into the year, the European* market was down 22.6% compared to January- February last year.

In Western Europe, a total of 902,037 new passenger cars was registered *in February* (-17.3%). Germany stood out with a 21.5% growth, carried by strong demand in certain market segments following the recent motor vehicle tax reform and scrapping bonus introduced by the German government. Except for Luxembourg (+0.3%), all other countries faced a downturn, varying from -83.6% in Iceland to -13.2% in France. The downturn of the French market was cushioned by fleet renewal incentives as well. Major markets such as the UK (-21.9%), Italy (-24.4%) and Spain (-48.8%) again recorded an important decrease. **From January to February**, new passenger car registrations in Western Europe dropped by 22.0%. Only Germany posted growth during that period (+4.0%). The French market declined by 10.6%, followed by the British (-28.2%), Italian (-28.5%) and Spanish (-45.5%) markets.

In the new EU Member States, passenger car registrations fell by 30.3% *in February*, with mixed individual country results. Poland registered the most cars (30,194) and improved last year's performance by 7.3%. Other major markets were down with 7.7% (Czech Republic), 46.4% (Hungary) and 66.5% (Romania). Looking at the *cumulative figures from January to February*, Poland ranked first in absolute numbers with 56,841 new cars registered (+0.7%), followed by Romania (-58.8%), the Czech Republic (-10.0%) and Hungary (-31.4%). The overall decrease in the new EU Member States was -22.9% two months into the year.

* EU27 + EFTA, data for Cyprus and Malta unavailable



ACEA
Association des
Constructeurs
Européens
d'Automobiles

Av. des Nerviens 85
B-1040 Bruxelles
Tel (32 2) 732 55 50
Fax (32 2) 738 73 10
(32 2) 738 73 11

Press Release

**PRESS EMBARGO FOR ALL DATA :
8.00 A.M.(7.00 A.M GMT), March 13, 2009**

PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

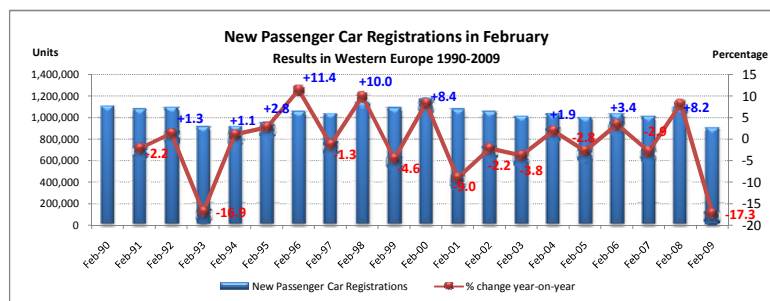
13/03/09

	February '09	February '08	% Chg 09/08	Jan - Feb '09	Jan - Feb '08	% Chg 09/08
AUSTRIA	18,827	21,987	-14.4	37,819	43,871	-13.8
BELGIUM	45,904	55,941	-17.9	93,594	112,787	-17.0
DENMARK	7,361	12,943	-43.1	15,159	27,361	-44.6
FINLAND	7,172	12,019	-40.3	18,729	33,653	-44.3
FRANCE	152,066	175,126	-13.2	301,438	337,242	-10.6
GERMANY	277,740	228,623	+21.5	467,125	449,365	+4.0
GREECE	15,592	23,281	-33.0	35,839	56,848	-37.0
IRELAND	8,950	24,119	-62.9	24,835	71,569	-65.3
ITALY	165,289	218,768	-24.4	323,478	452,475	-28.5
LUXEMBURG**	4,164	4,152	+0.3	7,367	8,134	-9.4
NETHERLANDS	34,511	50,326	-31.4	90,687	116,655	-22.3
PORTUGAL	9,954	17,339	-42.6	18,939	33,184	-42.9
SPAIN	62,107	121,415	-48.8	121,492	223,036	-45.5
SWEDEN	14,603	21,250	-31.3	25,902	38,283	-32.3
UNITED KINGDOM	54,359	69,610	-21.9	166,446	231,707	-28.2
EUROPEAN UNION (EU15)	878,599	1,056,899	-16.9	1,748,849	2,236,170	-21.8
ICELAND	91	1,035	-91.2	217	2,467	-91.2
NORWAY	6,287	10,567	-40.5	11,640	20,468	-43.1
SWITZERLAND**	17,060	21,822	-21.8	34,765	42,998	-19.1
EFTA	23,438	33,424	-29.9	46,622	65,933	-29.3
EU15+EFTA	902,037	1,090,323	-17.3	1,795,471	2,302,103	-22.0
BULGARIA	1,990	3,870	-48.6	3,898	7,196	-45.8
CZECH REPUBLIC	9,823	10,646	-7.7	18,665	20,728	-10.0
ESTONIA	802	2,182	-63.2	1,756	4,659	-62.3
HUNGARY**	7,146	13,332	-46.4	17,722	25,824	-31.4
LATVIA	443	1,858	-76.2	937	4,049	-76.9
LITHUANIA	526	2,011	-73.8	1,270	4,284	-70.4
POLAND	30,194	28,140	+7.3	56,841	56,439	+0.7
ROMANIA	7,182	21,423	-66.5	20,965	50,918	-58.8
SLOVAKIA	3,301	5,313	-37.9	6,208	10,096	-38.5
SLOVENIA	4,716	6,028	-21.8	9,288	12,156	-23.6
EU (New Members)	66,123	94,803	-30.3	137,550	196,349	-29.9
EUROPEAN UNION*	944,721	1,151,702	-18.0	1,886,399	2,432,519	-22.5
TOTAL EUROPE (EU+EFTA)	968,159	1,185,126	-18.3	1,933,021	2,498,452	-22.6

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(**) ACEA estimates

For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55



Next press release: Thursday, April 16, 2009

This information is available on the ACEA website: <http://www.acea.be>



ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

13/03/09

	February					January - February				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			902,037	1,090,323	-17.3			1,795,471	2,302,103	-22.0
VW Group	21.5	19.3	194,013	210,811	-8.0	21.1	19.0	378,702	437,462	-13.4
VOLKSWAGEN	11.8	10.3	106,118	111,901	-5.2	11.5	10.2	206,666	235,681	-12.3
AUDI	4.7	4.1	42,295	45,055	-6.1	4.9	4.0	87,732	92,915	-5.6
SEAT	2.2	2.7	20,061	29,308	-31.6	2.3	2.5	40,900	57,296	-28.6
SKODA	2.8	2.2	25,417	24,280	+4.7	2.4	2.2	43,130	50,992	-15.4
Other(1)	0.0	0.0	122	267	-54.3	0.0	0.0	274	578	-52.6
PSA Group	13.3	14.6	120,064	159,131	-24.6	13.5	14.0	242,203	321,648	-24.7
PEUGEOT	7.1	8.2	64,228	89,218	-28.0	7.2	7.6	128,636	174,960	-26.5
CITROEN	6.2	6.4	55,836	69,913	-20.1	6.3	6.4	113,567	146,688	-22.6
FORD Group	9.8	9.2	88,713	100,692	-11.9	10.4	9.8	186,803	226,475	-17.5
FORD	8.4	7.5	76,013	81,947	-7.2	8.9	8.1	159,886	186,927	-14.5
VOLVO	1.4	1.7	12,700	18,745	-32.2	1.5	1.7	26,917	39,548	-31.9
FIAT Group	9.2	9.2	82,812	99,965	-17.2	9.0	9.0	161,816	207,743	-22.1
FIAT	7.4	7.6	66,442	82,642	-19.6	7.2	7.4	129,202	170,702	-24.3
LANCIA	1.0	1.0	8,657	10,866	-20.3	0.9	0.9	16,484	21,839	-24.5
ALFA ROMEO	0.8	0.5	7,399	5,970	+23.9	0.9	0.6	15,264	13,996	+9.1
Other (2)	0.0	0.0	314	487	-35.5	0.0	0.1	866	1,206	-28.2
GM Group	8.8	9.2	79,363	99,865	-20.5	8.5	9.3	153,487	213,969	-28.3
OPEL/VAUXHALL	7.3	7.6	65,558	83,043	-21.1	7.1	7.7	127,242	177,081	-28.1
CHEVROLET	1.3	1.1	11,520	11,622	-0.9	1.2	1.1	21,317	25,415	-16.1
SAAB	0.2	0.4	2,121	4,674	-54.6	0.3	0.4	4,617	10,317	-55.2
GM (US)	0.0	0.0	164	526	-68.8	0.0	0.1	311	1,156	-73.1
RENAULT Group	8.5	8.8	76,903	95,955	-19.9	8.0	8.4	142,775	192,335	-25.8
RENAULT	7.5	8.0	67,783	87,532	-22.6	7.0	7.6	125,722	175,274	-28.3
DACIA	1.0	0.8	9,120	8,423	+8.3	0.9	0.7	17,053	17,061	-0.0
TOYOTA Group	5.4	5.4	49,079	59,348	-17.3	5.4	5.5	97,445	126,357	-22.9
TOYOTA	5.3	5.3	48,187	57,808	-16.6	5.3	5.3	95,151	122,190	-22.1
LEXUS	0.1	0.1	892	1,540	-42.1	0.1	0.2	2,294	4,167	-44.9
DAIMLER	4.6	5.5	41,904	59,440	-29.5	5.0	5.5	89,405	126,209	-29.2
MERCEDES	3.8	4.7	34,151	51,747	-34.0	4.1	4.8	73,899	109,847	-32.7
SMART	0.9	0.7	7,753	7,693	+0.8	0.9	0.7	15,506	16,362	-5.2
BMW Group	4.4	5.2	40,122	56,567	-29.1	4.7	5.2	83,499	120,527	-30.7
BMW	3.7	4.3	33,309	46,676	-28.6	3.9	4.3	70,182	98,268	-28.6
MINI	0.8	0.9	6,813	9,891	-31.1	0.7	1.0	13,317	22,259	-40.2
NISSAN	2.2	2.4	19,522	25,855	-24.5	2.4	2.5	43,386	57,868	-25.0
HYUNDAI	2.6	1.7	23,542	18,761	+25.5	2.2	1.7	39,240	38,125	+2.9
MAZDA	1.7	1.7	15,438	18,241	-15.4	1.8	1.7	32,496	38,799	-16.2
HONDA	1.7	1.6	15,501	16,915	-8.4	1.8	1.7	32,125	39,939	-19.6
SUZUKI	1.9	1.4	17,109	15,806	+8.2	1.7	1.5	30,708	35,472	-13.4
KIA	1.4	1.5	12,961	16,832	-23.0	1.4	1.6	25,673	35,915	-28.5
MITSUBISHI	0.8	0.9	7,284	9,646	-24.5	0.7	0.9	12,831	20,166	-36.4
JAGUAR LAND ROVER	0.4	0.5	3,658	5,619	-34.9	0.5	0.7	8,806	15,795	-44.2
LAND ROVER	0.3	0.4	2,511	4,627	-45.7	0.3	0.6	5,703	13,167	-56.7
JAGUAR	0.1	0.1	1,147	992	+15.6	0.2	0.1	3,103	2,628	+18.1
CHRYSLER	0.4	0.7	3,296	7,721	-57.3	0.7	0.7	12,094	16,192	-25.3
OTHER**	1.2	1.2	10,753	13,153	-18.2	1.2	1.4	21,977	31,107	-29.4

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(**) ACEA estimates

For further information, please contact:

Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

13/03/09

	February					January - February				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			968,159	1,185,126	-18.3			1,933,021	2,498,452	-22.6
VW Group	21.7	19.8	210,337	234,208	-10.2	21.2	19.4	409,234	483,521	-15.4
VOLKSWAGEN	11.6	10.1	111,984	119,437	-6.2	11.2	10.0	216,958	250,064	-13.2
AUDI	4.5	3.9	43,258	46,571	-7.1	4.6	3.8	89,575	95,677	-6.4
SEAT	2.2	2.6	21,417	31,130	-31.2	2.2	2.4	43,393	61,099	-29.0
SKODA	3.5	3.1	33,556	36,797	-8.8	3.1	3.0	59,028	76,096	-22.4
Others (1)	0.0	0.0	122	273	-55.3	0.0	0.0	280	585	-52.1
PSA Group	13.0	14.2	125,443	167,981	-25.3	13.1	13.6	253,661	338,618	-25.1
PEUGEOT	6.9	7.9	67,131	94,196	-28.7	7.0	7.4	134,924	184,382	-26.8
CITROEN	6.0	6.2	58,312	73,785	-21.0	6.1	6.2	118,737	154,236	-23.0
FORD Group	9.8	9.2	95,164	108,953	-12.7	10.3	9.7	198,234	242,137	-18.1
FORD	8.4	7.5	81,650	89,331	-8.6	8.8	8.0	169,733	200,838	-15.5
VOLVO	1.4	1.7	13,514	19,622	-31.1	1.5	1.7	28,501	41,299	-31.0
FIAT Group	9.1	8.9	87,635	104,891	-16.5	8.9	8.7	171,239	217,355	-21.2
FIAT	7.3	7.4	71,097	87,395	-18.6	7.2	7.2	138,260	179,993	-23.2
LANCIA	0.9	0.9	8,720	10,911	-20.1	0.9	0.9	16,609	21,912	-24.2
ALFA ROMEO	0.8	0.5	7,509	6,089	+23.3	0.8	0.6	15,507	14,224	+9.0
Others (2)	0.0	0.0	309	496	-37.7	0.0	0.0	863	1,226	-29.6
GM Group	8.9	9.3	86,344	110,624	-21.9	8.6	9.4	166,722	235,195	-29.1
OPEL/VAUXHALL	7.3	7.6	70,590	90,331	-21.9	7.1	7.7	136,778	191,793	-28.7
CHEVROLET	1.4	1.3	13,385	14,933	-10.4	1.3	1.3	24,825	31,627	-21.5
SAAB	0.2	0.4	2,205	4,806	-54.1	0.2	0.4	4,789	10,559	-54.6
GM (US)	0.0	0.0	164	554	-70.4	0.0	0.0	330	1,216	-72.9
RENAULT Group	8.7	9.3	84,327	109,692	-23.1	8.1	8.8	156,425	218,678	-28.5
RENAULT	7.5	7.9	72,152	93,374	-22.7	6.9	7.5	134,090	187,198	-28.4
DACIA	1.3	1.4	12,175	16,318	-25.4	1.2	1.3	22,335	31,480	-29.1
TOYOTA Group	5.6	5.6	53,868	65,970	-18.3	5.5	5.6	105,586	140,744	-25.0
TOYOTA	5.5	5.4	52,879	64,235	-17.7	5.3	5.4	103,093	136,165	-24.3
LEXUS	0.1	0.1	989	1,735	-43.0	0.1	0.2	2,493	4,579	-45.6
DAIMLER	4.4	5.1	42,632	60,694	-29.8	4.7	5.2	90,850	128,757	-29.4
MERCEDES	3.6	4.5	34,858	52,968	-34.2	3.9	4.5	75,313	112,340	-33.0
SMART	0.8	0.7	7,774	7,726	+0.6	0.8	0.7	15,537	16,417	-5.4
BMW Group	4.2	4.9	40,928	57,778	-29.2	4.4	4.9	85,075	122,942	-30.8
BMW	3.5	4.0	34,059	47,814	-28.8	3.7	4.0	71,635	100,540	-28.7
MINI	0.7	0.8	6,869	9,964	-31.1	0.7	0.9	13,440	22,402	-40.0
NISSAN	2.2	2.4	20,891	28,059	-25.5	2.4	2.5	46,685	62,083	-24.8
HYUNDAI	2.7	1.8	26,173	21,773	+20.2	2.3	1.8	44,786	44,486	+0.7
HONDA	1.8	1.7	17,441	19,638	-11.2	1.9	1.8	36,277	45,445	-20.2
SUZUKI	2.1	1.7	20,055	19,934	+0.6	1.9	1.7	35,785	43,371	-17.5
MAZDA	1.7	1.6	16,608	19,554	-15.1	1.8	1.7	34,652	41,399	-16.3
KIA	1.6	1.7	15,659	20,179	-22.4	1.6	1.7	31,022	43,111	-28.0
MITSUBISHI	0.9	0.9	8,510	10,877	-21.8	0.8	0.9	15,290	22,510	-32.1
CHRYSLER (3)	0.4	0.7	3,861	8,162	-52.7	0.7	0.7	12,594	17,054	-26.2
JAGUAR LAND ROVER	0.4	0.5	3,753	5,897	-36.4	0.5	0.7	9,122	16,356	-44.2
LAND ROVER	0.3	0.4	2,590	4,861	-46.7	0.3	0.5	5,911	13,655	-56.7
JAGUAR	0.1	0.1	1,163	1,036	+12.3	0.2	0.1	3,211	2,701	+18.9
OTHER**	0.9	0.9	8,531	10,262	-16.9	1.5	1.4	29,782	34,690	-14.1

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55