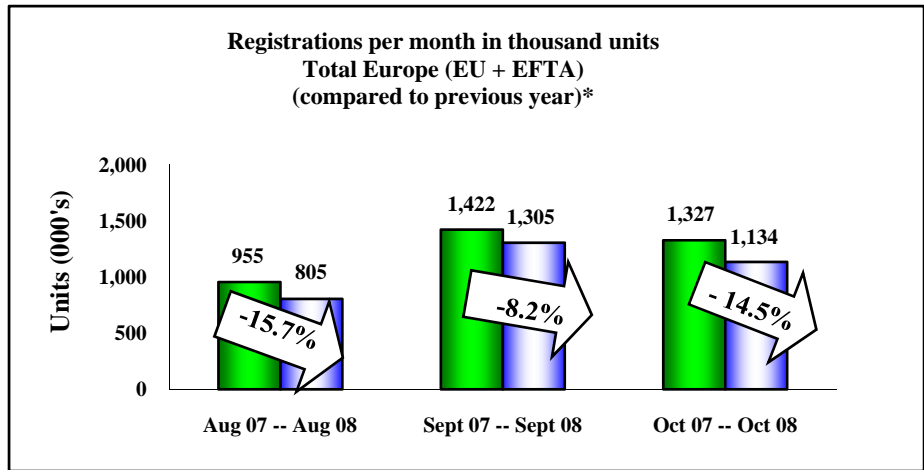
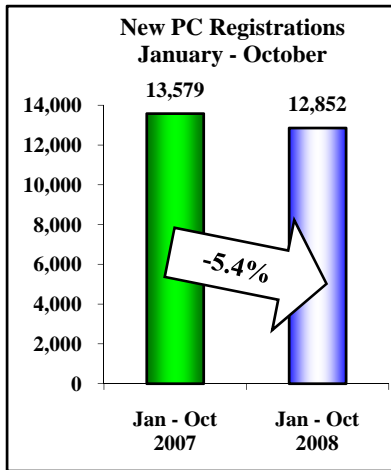




November 14, 2008

New Passenger Car Registrations *European Union + EFTA Countries*



*Not adjusted for working days

PASSENGER CARS: Registrations drop 14.5% in October

Brussels, 14/11/2008 – Demand for new passenger cars in Europe* fell by 14.5% in October. Reflecting the financial and economic crisis, new car registrations have now decreased for six consecutive months, most notably since the summer. Cumulative figures over January to October show a minus of 5.4%.

October new car registrations in Europe* reached a total of 1,134,031 units. Registrations over the first ten months of the year added up to 12,852,387 new vehicles. No calendar effect occurred in October as the number of working days were about the same compared to 2007** across the whole region.

Markets **in Western Europe** registered 1,034,955 new cars in October, or 15.5% less compared to last year. With the exception of Austria (+4.0%), all markets contracted. The Irish and the Spanish markets continued their sharply downward trend, plummeting -54.6% and -40.0% respectively in October, and down -18.2% and -23.8% over the first ten months of the year. In Spain, registrations in October were the lowest since 1995. In the UK, demand for new cars was down 23.0%, with cumulative results from January to October showing an 8.8% decline. For the tenth consecutive month, new registrations were down on the Italian market (-18.9%), resulting in a 12.0% drop in the cumulative results. In Germany, October new car registrations were 8.2% lower than the already weak result of last year. In France, the market recorded a 7.4% fall. Ten months into 2008, both Germany and France still have a stable number of newly registered cars compared to 2007, recording a +0.3% and +2.2% change respectively over the year onto October.

Registrations of new cars in **the new EU Member States** also declined in October (-3.2%), with cumulative results holding grounds at a 2.5% plus over the first ten months of the year. The Polish market expanded in October (+12.3%), as well as from January to October (+9.0%), consolidating its position as the largest market in the region. Romania, despite a 10.6% fall in October remained the second biggest market.

* EU27 + EFTA, data for Cyprus and Malta unavailable

** One extra working day for Austria, Portugal and Spain; one day less for Greece, the Czech Republic, Estonia and Hungary



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P r e s s R e l e a s e

**PRESS EMBARGO FOR ALL DATA :
8.00 A.M.(7.00 A.M GMT), November 14, 2008**

PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

14/11/08

	October '08	October '07	% Chg 08/07	Jan - Oct '08	Jan - Oct '07	% Chg 08/07
AUSTRIA	25,992	25,003	+4.0	258,149	256,544	+0.6
BELGIUM	42,998	46,150	-6.8	483,729	464,752	+4.1
DENMARK	11,327	14,533	-22.1	133,219	133,645	-0.3
FINLAND	10,161	11,079	-8.3	128,714	119,767	+7.5
FRANCE	174,939	188,877	-7.4	1,750,703	1,712,238	+2.2
GERMANY	258,814	281,845	-8.2	2,630,287	2,622,337	+0.3
GREECE	19,666	21,088	-6.7	245,902	249,403	-1.4
IRELAND	1,748	3,849	-54.6	150,790	184,394	-18.2
ITALY	167,940	207,049	-18.9	1,879,165	2,134,755	-12.0
LUXEMBURG**	4,488	4,688	-4.3	46,172	44,583	+3.6
NETHERLANDS	41,943	42,251	-0.7	463,015	458,425	+1.0
PORTUGAL	14,678	15,679	-6.4	176,851	170,551	+3.7
SPAIN	77,660	129,384	-40.0	1,025,651	1,345,188	-23.8
SWEDEN	22,299	28,839	-22.7	219,210	248,339	-11.7
UNITED KINGDOM	128,352	166,797	-23.0	1,922,771	2,107,312	-8.8
EUROPEAN UNION (EU15)	1,003,005	1,187,111	-15.5	11,514,328	12,252,233	-6.0
ICELAND	181	1,279	-85.8	8,913	13,727	-35.1
NORWAY	8,390	11,646	-28.0	95,846	109,520	-12.5
SWITZERLAND**	23,379	24,329	-3.9	242,519	237,190	+2.2
EFTA	31,950	37,254	-14.2	347,278	360,437	-3.7
EU15+EFTA	1,034,955	1,224,365	-15.5	11,861,606	12,612,670	-6.0
BULGARIA**	3,878	3,908	-0.8	38,202	33,369	+14.5
CZECH REPUBLIC	12,973	12,120	+7.0	121,973	110,829	+10.1
ESTONIA	1,676	2,533	-33.8	22,202	26,669	-16.7
HUNGARY**	12,879	15,341	-16.0	135,321	144,589	-6.4
LATVIA	1,183	2,632	-55.1	17,239	27,673	-37.7
LITHUANIA	1,715	2,271	-24.5	19,480	17,127	+13.7
POLAND**	27,658	24,630	+12.3	263,462	241,689	+9.0
ROMANIA	24,474	27,371	-10.6	252,924	259,114	-2.4
SLOVAKIA	6,775	5,715	+18.5	58,858	49,194	+19.6
SLOVENIA	5,865	5,882	-0.3	61,120	56,071	+9.0
EU (New Members)	99,076	102,403	-3.2	990,781	966,324	+2.5
EUROPEAN UNION*	1,102,081	1,289,514	-14.5	12,505,109	13,218,557	-5.4
TOTAL EUROPE (EU+EFTA)	1,134,031	1,326,768	-14.5	12,852,387	13,578,994	-5.4

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(**) ACEA estimates

For further information, please contact:

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**This information is available on the ACEA website:
<http://www.acea.be>**

Next press release: Tuesday, December 16, 2008



ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

14/11/08

	October					January to October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			1,034,955	1,224,365	-15.5			11,861,606	12,612,670	-6.0
VW Group	22.0	20.0	227,855	244,681	-6.9	20.0	19.4	2,377,316	2,449,277	-2.9
VOLKSWAGEN	12.1	11.0	125,651	134,217	-6.4	10.7	10.4	1,271,724	1,309,295	-2.9
AUDI	5.4	4.4	56,395	54,452	+3.6	4.6	4.4	550,650	549,955	+0.1
SEAT	2.3	2.4	23,735	29,539	-19.6	2.3	2.5	275,968	309,967	-11.0
SKODA	2.1	2.1	21,835	26,193	-16.6	2.3	2.2	275,727	275,952	-0.1
Other(1)	0.0	0.0	239	280	-14.6	0.0	0.0	3,247	4,108	-21.0
PSA Group	13.3	13.5	137,499	165,098	-16.7	13.0	13.3	1,547,446	1,671,501	-7.4
PEUGEOT	6.9	7.2	71,784	88,543	-18.9	7.1	7.1	838,397	900,659	-6.9
CITROEN	6.3	6.3	65,715	76,555	-14.2	6.0	6.1	709,049	770,842	-8.0
FORD Group	9.9	9.7	102,228	118,223	-13.5	9.9	10.0	1,173,691	1,263,493	-7.1
FORD	8.3	7.7	85,844	94,059	-8.7	8.3	8.3	988,400	1,048,247	-5.7
VOLVO	1.6	2.0	16,384	24,164	-32.2	1.6	1.7	185,291	215,246	-13.9
GM Group	8.3	9.5	85,941	116,024	-25.9	9.5	10.3	1,131,005	1,294,389	-12.6
OPEL/VAUXHALL	6.8	7.8	70,893	95,307	-25.6	7.9	8.6	939,622	1,078,565	-12.9
CHEVROLET	1.0	1.1	9,941	13,483	-26.3	1.1	1.1	130,832	141,665	-7.6
SAAB	0.5	0.6	4,886	6,791	-28.1	0.5	0.6	56,163	69,602	-19.3
GM (US)	0.0	0.0	221	443	-50.1	0.0	0.0	4,388	4,557	-3.7
RENAULT Group	8.6	8.9	88,846	109,123	-18.6	8.3	8.0	984,187	1,013,918	-2.9
RENAULT	7.6	8.5	78,800	103,508	-23.9	7.6	7.6	904,533	959,339	-5.7
DACIA	1.0	0.5	10,046	5,615	+78.9	0.7	0.4	79,654	54,579	+45.9
FIAT Group	8.6	7.9	89,011	97,084	-8.3	8.3	8.1	981,483	1,020,352	-3.8
FIAT	6.8	6.3	70,157	77,003	-8.9	6.7	6.2	790,900	787,559	+0.4
LANCIA	0.9	0.7	9,728	9,116	+6.7	0.8	0.8	98,794	105,886	-6.7
ALFA ROMEO	0.8	0.9	8,762	10,429	-16.0	0.7	1.0	86,105	122,085	-29.5
Other (2)	0.0	0.0	364	536	-32.1	0.0	0.0	5,684	4,822	+17.9
BMW Group	6.3	5.9	64,867	72,276	-10.3	5.9	5.5	700,130	694,414	+0.8
BMW	5.4	4.9	55,448	60,357	-8.1	4.8	4.6	572,976	574,198	-0.2
MINI	0.9	1.0	9,419	11,919	-21.0	1.1	1.0	127,154	120,216	+5.8
DAIMLER	5.8	5.9	60,071	72,567	-17.2	5.7	5.5	670,505	699,943	-4.2
MERCEDES	5.0	5.1	51,498	62,640	-17.8	4.9	4.9	585,535	624,039	-6.2
SMART	0.8	0.8	8,573	9,927	-13.6	0.7	0.6	84,970	75,904	+11.9
TOYOTA Group	4.7	5.3	48,179	64,597	-25.4	5.2	5.7	616,438	723,989	-14.9
TOYOTA	4.5	5.1	46,468	62,089	-25.2	5.0	5.5	593,783	692,473	-14.3
LEXUS	0.2	0.2	1,711	2,508	-31.8	0.2	0.2	22,655	31,516	-28.1
NISSAN	2.0	2.0	20,616	24,663	-16.4	2.4	2.0	279,986	247,537	+13.1
HONDA	1.4	1.7	14,686	20,272	-27.6	1.7	1.9	205,884	244,055	-15.6
MAZDA	1.5	1.5	15,454	18,545	-16.7	1.7	1.6	204,106	197,573	+3.3
HYUNDAI	1.5	1.7	15,856	20,688	-23.4	1.7	1.8	199,279	228,176	-12.7
SUZUKI	1.4	1.5	14,733	18,763	-21.5	1.5	1.6	181,119	198,940	-9.0
KIA	1.3	1.5	13,644	18,364	-25.7	1.5	1.5	172,600	186,867	-7.6
MITSUBISHI	0.8	0.8	7,825	9,670	-19.1	0.8	0.9	93,602	111,326	-15.9
JAGUAR LAND ROV	0.6	0.8	6,039	9,470	-36.2	0.8	0.9	92,939	114,637	-18.9
LAND ROVER	0.3	0.6	3,524	7,366	-52.2	0.5	0.7	60,148	86,372	-30.4
JAGUAR	0.2	0.2	2,515	2,104	+19.5	0.3	0.2	32,791	28,265	+16.0
CHRYSLER	0.5	0.8	4,894	9,852	-50.3	0.7	0.8	79,470	96,594	-17.7
OTHER**	1.6	1.2	16,709	14,405	+16.0	1.4	1.2	170,419	155,689	+9.5

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(**) ACEA estimates

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PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

14/11/08

	October					January to October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			1,134,031	1,326,768	-14.5			12,852,387	13,578,994	-5.4
VW Group	22.0	20.4	249,948	270,513	-7.6	20.2	19.8	2,599,805	2,681,972	-3.1
VOLKSWAGEN	11.8	10.7	133,676	142,198	-6.0	10.5	10.2	1,345,346	1,380,297	-2.5
AUDI	5.1	4.2	57,803	55,970	+3.3	4.4	4.2	565,126	563,887	+0.2
SEAT	2.2	2.4	25,475	31,649	-19.5	2.3	2.4	293,459	329,198	-10.9
SKODA	2.9	3.0	32,751	40,413	-19.0	3.1	3.0	392,563	404,441	-2.9
Others (1)	0.0	0.0	243	283	-14.1	0.0	0.0	3,311	4,149	-20.2
PSA Group	12.8	13.1	145,493	173,811	-16.3	12.7	12.9	1,629,957	1,756,192	-7.2
PEUGEOT	6.7	7.0	75,911	93,043	-18.4	6.9	7.0	881,230	946,172	-6.9
CITROEN	6.1	6.1	69,582	80,768	-13.8	5.8	6.0	748,727	810,020	-7.6
FORD Group	9.9	9.6	111,971	127,066	-11.9	9.8	9.9	1,262,668	1,338,492	-5.7
FORD	8.4	7.7	94,738	101,863	-7.0	8.3	8.2	1,068,946	1,114,821	-4.1
VOLVO	1.5	1.9	17,233	25,203	-31.6	1.5	1.6	193,722	223,671	-13.4
GM Group	8.3	9.5	94,479	126,308	-25.2	9.6	10.3	1,234,159	1,395,870	-11.6
OPEL/VAUXHALL	6.8	7.7	77,144	102,479	-24.7	7.9	8.5	1,012,393	1,149,715	-11.9
CHEVROLET	1.1	1.2	12,115	16,458	-26.4	1.2	1.3	159,670	170,673	-6.4
SAAB	0.4	0.5	4,989	6,904	-27.7	0.4	0.5	57,418	70,668	-18.7
GM (US)	0.0	0.0	231	467	-50.5	0.0	0.0	4,678	4,814	-2.8
RENAULT Group	9.0	9.5	101,644	125,612	-19.1	8.7	8.6	1,124,193	1,168,031	-3.8
RENAULT	7.4	8.3	84,287	110,584	-23.8	7.5	7.6	967,819	1,028,039	-5.9
DACIA	1.5	1.1	17,357	15,028	+15.5	1.2	1.0	156,374	139,992	+11.7
FIAT Group	8.3	7.7	93,952	102,016	-7.9	8.0	7.9	1,032,594	1,066,341	-3.2
FIAT	6.6	6.2	74,828	81,686	-8.4	6.5	6.1	840,059	831,297	+1.1
LANCIA	0.9	0.7	9,789	9,160	+6.9	0.8	0.8	99,266	106,240	-6.6
ALFA ROMEO	0.8	0.8	8,959	10,627	-15.7	0.7	0.9	87,449	123,899	-29.4
Others (2)	0.0	0.0	376	543	-30.8	0.0	0.0	5,820	4,905	+18.7
BMW Group	5.8	5.6	66,242	73,899	-10.4	5.6	5.2	714,003	706,469	+1.1
BMW	5.0	4.7	56,725	61,903	-8.4	4.6	4.3	585,897	585,479	+0.1
MINI	0.8	0.9	9,517	11,996	-20.7	1.0	0.9	128,106	120,990	+5.9
TOYOTA Group	4.8	5.4	54,612	71,462	-23.6	5.3	5.9	686,328	796,324	-13.8
TOYOTA	4.6	5.2	52,728	68,709	-23.3	5.1	5.6	661,349	762,142	-13.2
LEXUS	0.2	0.2	1,884	2,753	-31.6	0.2	0.3	24,979	34,182	-26.9
DAIMLER	5.4	5.6	61,754	74,017	-16.6	5.3	5.2	686,219	712,265	-3.7
MERCEDES	4.7	4.8	53,152	63,990	-16.9	4.7	4.7	600,806	635,773	-5.5
SMART	0.8	0.8	8,602	10,027	-14.2	0.7	0.6	85,413	76,492	+11.7
NISSAN	2.0	2.0	22,226	26,577	-16.4	2.3	1.9	299,188	263,914	+13.4
HYUNDAI	1.8	1.8	19,973	24,011	-16.8	1.8	1.9	234,277	254,018	-7.8
HONDA	1.5	1.8	17,268	23,252	-25.7	1.8	2.0	233,006	272,363	-14.5
SUZUKI	1.7	1.8	19,383	23,788	-18.5	1.7	1.8	222,354	242,704	-8.4
MAZDA	1.5	1.5	17,330	19,658	-11.8	1.7	1.5	219,952	206,827	+6.3
KIA	1.5	1.6	17,198	21,524	-20.1	1.6	1.5	207,196	209,403	-1.1
MITSUBISHI	0.8	0.8	9,067	10,770	-15.8	0.8	0.9	105,974	121,762	-13.0
JAGUAR LAND ROV	0.6	0.7	6,247	9,839	-36.5	0.7	0.9	95,532	117,610	-18.8
LAND ROVER	0.3	0.6	3,679	7,685	-52.1	0.5	0.7	62,006	88,780	-30.2
JAGUAR	0.2	0.2	2,568	2,154	+19.2	0.3	0.2	33,526	28,830	+16.3
CHRYSLER	0.5	0.8	5,265	10,405	-49.4	0.7	0.7	83,678	101,179	-17.3
OTHER**	1.8	0.9	19,980	12,240	+63.2	1.4	1.2	181,303	167,258	+8.4

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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